



Music in Hospitals

Creating joy through live music

IMPACT REPORT 2016

England, Wales, Northern Ireland
and the Channel Islands

passionate about live music | **passionate about people**

www.musicinhospitals.org.uk

Foreword

Thank you for looking at our latest Impact Report covering 2015-16. Although it has become something of a cliché, it really has been a very busy year for us all. At the same time of course, it has been immensely rewarding and fulfilling.

The figures opposite give a quick overview of the number of live music sessions we delivered and the number of people to whom we were privileged to provide our concerts; an increase of about 13% on last year. We are all especially lucky to be in a position to improve the wellbeing of so many adults and children. Of course, none of this would be possible without the commitment of our very talented musicians with whom it is a genuine pleasure to work, the dedicated people who make up the staff at Music in Hospitals and, of course, those individuals and organisations that fund our activities.



Our presence in North Wales and the North East of England continues to grow, and we are widening our reach also in the Midlands and South West of England. Our “Musicians’ Days” have become a regular and popular aspect of our annual calendar and allow the sharing of best practice amongst the musicians and an environment for developing younger musicians who might be new to the Music in Hospitals environment.

I would also like to take this opportunity to thank our President, Vice Presidents and Patrons, as well as all our musicians and staff for all they have done during the year.

Steve Rowland-Jones, Chief Executive (pictured with Dr. Nigel Marshall, left)

2015/16 AT A GLANCE

2,699 live music sessions
a 13% increase on last year

1,238 different care centres
visited—an increase of 17%

Approximately **67,000**
attendances at concerts

Audience sizes do vary slightly for each concert but according to feedback we received, the average audience size in a healthcare venue is about 25 patients, residents or pupils but does not include staff or visitors.

175 healthcare establishments
visited for the first time

About Music in Hospitals



Music in Hospitals provides live music concerts in all sorts of healthcare settings. Our aim is to uplift those who are isolated by ill health or disability, as well as offering an opportunity for carers and family members to create new and happy experiences with their loved ones.

The charity was formed in 1948 when our work included performances to aid the recovery of injured WWII soldiers. Nowadays, our musicians perform for vulnerable adults and children with illness or disability, wherever they may be, including hospitals, hospices, care homes, special schools and day care groups.

All of our concerts are performed by professional musicians who, as well as being the highest quality of performers, are also skilled at bringing everyone together to socialise and enjoy a fun, therapeutic activity together.

Musicians

Over the last year, we have been privileged to welcome to the charity over 30 new artists from a wide variety of musical backgrounds. Auditions have been held locally, with a strong focus on the North West of England and Northern Ireland in particular. In Newcastle, we have launched our 'New Musicians Journey' to increase the range and diversity of musicians based in the North East.

Our growing pool of talented artists continues to deliver the very best - not only in the performance the musicians give, but also their engagement with each healthcare audience they visit. We're hugely grateful to have such talented and committed musicians working on our behalf.

We are keen to continue to increase our diversity to help us deliver a wider range of music to a broader spectrum of healthcare providers and audiences. With more auditions planned, we hope to reach out to artists in the more remote parts of the UK too. Auditions are being organised in Norfolk and Cornwall, as well as some more in Northern Ireland to increase our musician base there.



Research



We have been lucky to secure funding that has enabled our research partnership with the University of Sussex to continue apace. With a remit to look across the entire healthcare spectrum, Dr Nigel Marshall is working again with Prof Kagari Shibasaki, our musicians, concerts team and venues to look at the impact of our live music on those in healthcare. The findings from the early part of the research have been published in academic publications and are available for all to read. This most recent part of the research, sponsored by Simplyhealth, is not only looking at the impact of the live music sessions across a wider audience but also how live music compares to other activities in the promotion of health and wellbeing.

Musician Experiences



"I have met David a couple of times now and when we chatted before the concert, he told me that he was really unwell but had wanted to come to the concert so that he could listen to us. His breathing was incredibly laboured and he could only manage a couple of words before gasping for another breath. I was actually really worried for him and a little tearful when he thanked us for coming and told me how much the concerts mean to him even before we began.

However, as the concert went on, I noticed that he had begun to sing along! By the end of the concert, his speech and breathing seemed much closer to his usual level. I really hope that I am right in thinking that we managed not only to distract him but maybe even somehow helped to improve his health a little."

Demelza Stafford, MiH singer

“An amazing moment happened when a gentleman, who was unable to speak due to a stroke, sang a duet with me – magic.”

“Last week at the Lawns Care Home, Monk Seaton, there was a lady sitting in the corner who was very quiet and quite shy. I noticed her mouthing many of the words and when I took the little harp over to her she asked me to play more classical ballet music for her as she had spent much of her adult life going to the ballet whenever she could. Delighted by this she came over to me after the concert to speak to me and thank me for some magical memories. I encouraged her to play the large harp and as she did so she became really overwhelmed saying that not only had this experience made her day, it had made her whole life. The carer who was with her was on the verge of being in tears and said that the lady had been mostly misunderstood by the staff, and this gave an insight into who she was and what she enjoyed. She said that she would take this lady to the ballet in future. “

Margaret Knight, MiH Harpist

Sensory Support Services

“Many of the babies I work with have complex needs as well as a vision impairment. Parents and carers find it challenging to find activities that they can engage in with their children.

The parent and carers say they love to see the laughter and happy expressions on their children’s faces as they get so much pleasure from the music. This is also something that they continue to do at home with their children.”

Linda Holburn, Family Support Worker



Fundraising and Spotlights

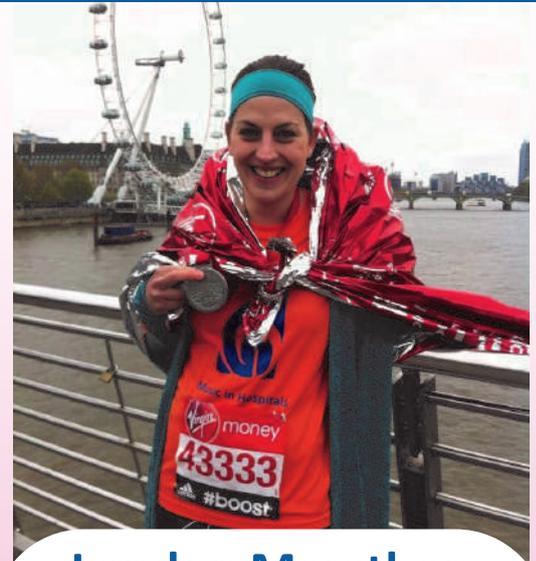
Cabaret at Clytha

In Wales, students from The Royal Welsh College of Music and Drama joined forces to perform cabaret music at Clytha House in November. Our performers rehearsed for hours to learn the songs and donated their time for free. The event sold out in record time and was a huge success, raising over £1,500 for Music in Hospitals.



Carols across Cardiff

We arranged Christmas carol performances at The Senedd and Saint David's Shopping Centre in Cardiff, raising over £600 through bucket collections. Thanks to all our volunteer carol singers for helping get everyone into the Christmas spirit!



London Marathon

This year we had 5 amazing marathon runners who between them raised around £10,000 for Music in Hospitals.

Our runners included our professional musicians, general supporters, and even our Concerts Manager, Lisa, who braved the challenge while on maternity leave!

“This is a lifeline to our residents as music is the number one benefit to people with dementia”



Guitar Trail and Busking Competition

This year saw the 7th Annual Guitar Trail in Fletcher Moss Park in Didsbury, Manchester. Guitarists of all ages and styles volunteered their time to play along the winding pathways of the park, collecting money for Music in Hospitals. The Annual Busking Competition was held during the Marple Food and Drink Festival in Cheshire and went down a storm!



Tea & Memories

This autumn we are proud to announce a new partnership with local venue Riverhouse Arts Centre. Most recently we worked in collaboration with the venue to develop and deliver a ‘Tea and Memories’ concert for the local community. This event was specifically to help aid reminiscence. Aiming to encourage the local community, we not only shared old memories, but created new ones too. Family members, carers, the local care home community and smaller healthcare groups were all invited to attend this free concert and thanks to the additional support of Walton Charity, we were also able to offer transport to those less mobile. The Kai Hoffman Trio provided upbeat Jazz classics and local press attended this successful afternoon. We hope to continue to build on our initial success and hold future Tea and Memories concerts in partnership with The Riverhouse.

Fundraising and Spotlights

Liverpool at Christmas

In December over £1,500 was raised at a concert given by Wirral and Cheshire NHS choir at Liverpool's Anglican Cathedral. The choir treated the packed cathedral audience to a feast of Christmas songs and carols.

The choir was ably supported by choristers from the Bluecoat School and legendary Liverpool comedian, Ken Dodd.



UCL

The UCL Student Union Music Society's 'A Cappella' group picked Music in Hospitals to benefit from their activities this year. This included busking around Camden, and sharing the joy of live music in the foyer of Chelsea and Westminster Hospital.

Not only did their amazing support has raised £110.16 for Music in Hospitals, it also increased awareness for the charity and lifted the spirits of many people in London with their beautiful singing.

*“Music is like a healer; it brings them back to happy days of their past.
Thank you so much”*

Hendall Manor Barns

Organised by staff from the Walton office in collaboration with Trustees Michael Cooper, John Middleton, and Ingrid Surgenor, over £3,500 was raised at this Classical event.

This wonderful concert was introduced by Vice President Dame Felicity Lott and held at the beautiful Hendall Manor Barns in East Sussex.

We saw a mix of our own renowned classical musicians, Orpheus Papafilippou (Violin), Sebastian Millet (Cello) and Christopher Taylor (Piano), along with vocalists from Glyndebourne, Michael Wallace (Baritone), Tereza Gevorgyan (Soprano) accompanied by Matthew Fletcher (Piano).



Each performed a rich and diverse programme varying from Rachmaninoff and Dvorak to duets from The Magic Flute and Don Giovanni.

Ranagri

At every concert, our musicians see the incredible impact the work of Music in Hospitals has on the audience members. That’s why many of them choose to support the charity in other ways!



This year, two of our musicians, Eliza and Donal joined up with their band, Ranagri, to write and record a charity single especially for Music in Hospitals.

The single is called ‘When Music Speaks’ and its lyrics reflect the transformative power that music can have for those living with dementia and other debilitating illnesses.

“It was absolutely brilliant – even people who weren’t normally animated were responding to the music. Without a doubt the best concert we’ve had at the home, and the best day we’ve had for a year!”

Karen Wood, Manager, Caefair Care Home

Fundraising and Spotlights

Radio 4 Appeal

Music in Hospitals was fortunate enough to be selected to feature as a charity appeal on Radio 4 last year.

Our wonderful Vice President, and BBC favourite, Katie Derham did a remarkable job of representing Music in Hospitals, focusing on the story of Jenny whose father in law had benefitted from our work.

Our appeal was broadcast on 21st June last year, and raised almost £10,000 as well as raising much needed awareness of the charity.

You can hear our Radio 4 appeal by visiting:
www.musicinhospitals.org.uk/radio-4-appeal



People's Postcode Lottery

Thanks to players of the People's Postcode Lottery, we were able to provide 328 concerts to care homes across Wales and Northern England. We were also able to purchase new instruments to improve the concert experience for our audience members, and new promotional materials.

National Lottery

Music in Hospitals was a finalist in the health category of the National Lottery Awards this year. Although we didn't win the public vote, the awards acted as a great way to help us raise awareness of the charity!

Thank you to everyone who voted. Although we didn't win the award, we are hugely grateful to one wonderful supporter who kindly gave us the £2,000 prize fund as a donation.

We were also lucky to be selected by the National Lottery to feature in their campaign to advertise good causes they have supported in recent years. They filmed one of our concerts, and the advert aired throughout August on ITV last year.

If you didn't see our advert, don't worry!

You can watch it at:

www.musicinhospitals.org.uk/lottery-film/

How YOU can help

We are entirely reliant on the generosity and fundraising efforts of people like you. Please consider supporting us so that we can continue to improve people's lives through live music. There are so many ways you can get involved, here are just a few:

Make a donation

Online – www.tinyurl.com/MiHDonate

By text – text **SONG22 £5** to **70070**

By phone – call us to donate by credit/debit card

By post – please send a cheque made payable to 'Music in Hospitals' to our Walton address.

Take on a challenge

Sign up to do something that will stretch you to your limits. Be that a sporting challenge (like a marathon), an artistic challenge (like recording a new song on YouTube each week), or something even more adventurous (a skydive?!). Ask your friends and family to sponsor you in aid of Music in Hospitals!

Fundraising events

Buy tickets to attend one of our fundraising concerts or gala dinners (check our website for upcoming events), or better yet, arrange your own fundraising event for us!

Leave a gift in your Will

After ensuring loved ones are taken care of, leaving a gift to charity in your Will can be a wonderful way of making a real difference. Your precious gift, no matter how small, will enable us to provide therapeutic live performances in your or a relative's memory. Please speak to your solicitor when making any amendments to your Will.

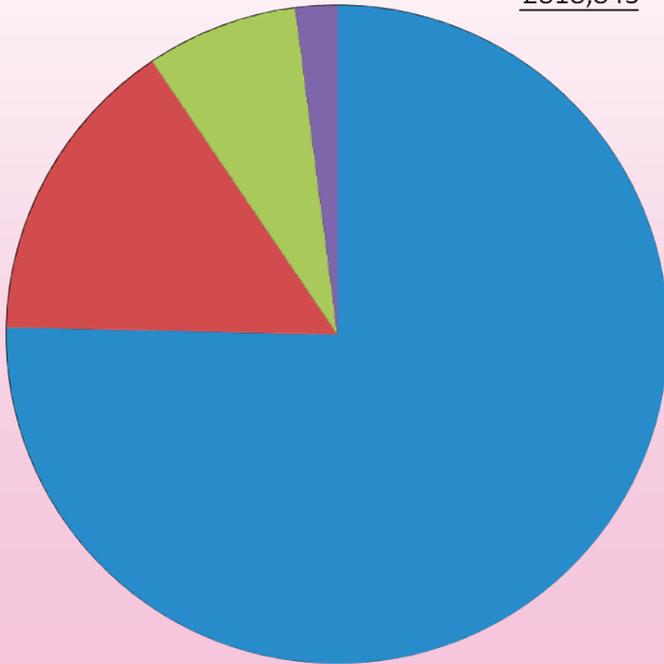
Become a Friend of Music in Hospitals

Giving a regular donation of £5 a month helps us to continue to provide live music in healthcare settings, and qualifies you as a Friend of Music in Hospitals. As a Friend, you will be kept up to date with our work and will receive various discounts, such as that of our Christmas cards!



Financial Position

Grants, donations and legacies	£616,989
Fees raised from venues	£124,423
Special Fundraising projects	£60,696
Investment income	£16,735
	<u>£818,843</u>



Whilst the national economy during 2015/16 seemed to have been characterised by significant fluctuations and uncertainty against a backdrop of financial austerity, the fundraising climate for charities remained a challenging environment. Relying as we do on the generosity of others, we are enormously grateful for the continued support of the general public, without whose contribution it would be difficult to sustain our programme of live music performances.

Making our case for support was made slightly easier given the valuable research we had undertaken which underlines the importance of our work. Even so, we have had tremendous financial support from a number of grant making trusts and foundations and this has helped hugely in making it possible to deliver our concerts.

Of equal importance however is the ongoing support made by our corporate partners whose generous support is so important. In particular a really big thank you goes to GSK and Simplyhealth; our continuing relationship with them both is so vital to us.

I am genuinely very grateful to all our supporters, friends, staff and Trustees, each of whom plays an important role in raising awareness of what it is we do; thank you also. You are a vital part of the team.

Finally, our annual audit has shown that 82% of our income raised last year went on direct charitable expenditure, something of which we are very proud.

Steve Rowland-Jones, Chief Executive

Supporters 2015-16

We would like to thank the following companies, trusts and foundations for their support during 2015-16:

Thomas Davis, SEB, Simplyhealth, GSK plc, W E Dowds, Burbo Bank Extension Community Fund, Western Power Distribution, Sellafield Ltd, The Morrisons Foundation, Western Power Distribution, Flintshire Welsh Church Act Fund, Newcastle City Council Ward Committee Grants, Gwynedd Strategic Grants for the Arts, The Rotary Club of South Croydon, Rotary Club of Tooting, Clifton Hampden School, The Windsor Bridge Club, Chipstead Decorative & Fine Arts Society, Asda Foundation, Anglesey WCA, Davis-Rubens Charitable Trust, Sherburn House Charity, Boshier-Hinton Foundation, Miss Hazel M Wood's Charitable Trust, Music Sales Charitable Trust, The Gaynor Cemlyn-Jones Trust, TL Trust, The Florence Shute Millennium Trust, Millennium Stadium Charitable Trust, The Rowan Trust, Pennycress Trust, Tees Valley Community Foundation, Cardiff and Vale Health Charity, The Cwmbran Trust, Simon Gibson Charitable Trust, The Anson Charitable Trust, Community Foundation Tyne & Wear and Northumberland, R C Sherriff Trust, The Girdlers' Company Charitable Trust, Philip King Charitable Trust, Millichope Foundation, Swire Charitable Trust, Sainsbury's Welsh and Scottish Community Grant Fund, The Ray Harris Charitable Trust, Concertina Charitable Trust, Monmouthshire Housing Association, The 29th May 1961 Charitable Trust, Andor Charitable Trust, The R D Turner Charitable Trust, Calleva Foundation, Mr and Mrs J A Pye's Charitable Settlement, MG Northumbria, The Ashley Family Foundation, Aneurin Bevan Charitable Funds, Thomas Sivewright Catto Charitable Settlement, D'Oyly Carte Charitable Trust, The John Coates Charitable Trust, The Lee Bakirgian Family Trust, Odin Charitable Trust, Kohn Foundation, St Mary's Hall Trust, Eli Lilly and Company Limited, Stock Exchange Veterans Charity Association, Charity of Robert Phillips, The Pye Foundation, The Zochonis Charitable Trust, The Paristamen Foundation, Catherine Cookson Charitable Trust, Skipton Building Society Charitable Foundation, The Douglas Turner Trust, Manchester Guardian Society Charitable Trust, Aspinwall Educational Trust, Sandra Charitable Trust, Eveson Charitable Trust, Billmeir Charitable Trust, Esme Mitchell Trust, Royal British Legion, Marjorie and Geoffrey Jones Charitable Trust, Norman Collinson Charitable Trust, Percy Hedley 1990 Charitable Trust, The AlFayed Charitable Foundation, People's Postcode Trust, CHK Charities Limited, Barbour Trust, Kirby Laing Foundation, University Hospitals Coventry and Warwickshire NHS, Douglas-Morris Charitable Trust, Sir James Knott Trust, Ernest Hecht Charitable Foundation, Ian Askew Charitable Trust, Greenwich Hospital, Coward Endowment, Clarence House Trust, Gunter Charitable Trust, Nancy Bateman Charitable Trust, Lloyds Patriotic Fund, Roger Raymond Charitable Trust, G C Gibson Charitable Trust, The Rothley Trust, Charles S French Charitable Trust, Dougie Dalzell Memorial Trust, The Girdlers' Company Charitable Trust, Sobell Foundation, French Huguenot Church of London, The De Brye Charitable Trust, Scottish Power Foundation, The 1989 Willan Charitable Trust, The Hartsheath Charitable Trust, The Florence Shute Millennium Trust, Forces Trust, Heathside Charitable Trust, Neighbourly Charitable Trust, Colman Charitable Trust, The Clare Milne Trust, The Kobler Trust, The PF Charitable Trust, The Constance Travis Charitable Trust, Orchard Trust, The Rowan Trust, Norman Family Charitable Trust, ABF The Soldiers' Charity, The Ernest Kleinwort Charitable Trust, Enkalon Foundation, The Jenour Foundation, Music Sales Charitable Trust, The Ratcliff Foundation, Tregelles Trust, The Englefield Charitable Trust

We would also like to thank our friends and individual supporters and those that actively fundraised for us.

“Our students absolutely love music and this afternoon it was such a joy to watch them beaming and joining in. The musicians were equally great, not only in their playing and interactions, but in their general manner. The room was buzzing. We couldn't have asked for anything better.”

Hannah Rowlands, Deputy Head Teacher – Hazelbeck Special School, Bingley, Yorkshire

Our people

Patron

HRH The Duchess
of Gloucester GCVO

President

Sir Thomas Allen CBE

Welsh Patron

Rebecca Evans

Scottish Patron

Sally Magnusson

North of England Patrons

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Dame Felicity Lott DBE
Dame Vera Lynn CH DBE
Toby Spence
Sir Richard Stilgoe

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Sylvia Lindsay MBE

Company Secretary & CEO England, Wales, NI and CI

Steve Rowland-Jones

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Chairman
Gillian Dinsmore,
Vice Chairman
Arthur Davey,
Hon Treasurer
Michael Cooper
Peter Fairlie
Dr Alan Jacques
Roger Luxmoore Styles
John Middleton
Adrian Platt
Helen Rayfield
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Cysylltwch â ni os hoffech dderbyn yr
wybodaeth hon yn y Gymraeg.

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